



The BSGDs' Junior College of Commerce, Arts and Science

DI/F:N/00
2021-2022-12/J-N/04

Notice

The English Association of our College is organizing an **ADVERTISEMENT MAKING COMPETITION for the Junior College students**. Interested students should register their names with Meeta Tapadar latest by 18th December, 2021 (Contact Number- 9867389340). Participants must create and record their advertisements and mail their recordings to Meeta Tapadar at meeta@nkc.ac.in. The last date for the submission of the recordings is 20th December, 2021. Registration for the competition is mandatory.

Rules for the participants

- POP numbers should be visible on the screen at the beginning of the advertisement. POP numbers will be given after registration only.
- Any stationery product can be used for the advertisement. The company name of the product must not be revealed.
- Offensive or abusive terms are not allowed.
- Participants should adhere to the dress code of the college.
- Background music is not compulsory.
- Advertisements must have jingles.
- The recordings (files) should not be more than 15Mb.
- It is an individual event.
- Judges' decision is final.

Time- Maximum 2 minutes

Language-English

Dated: 10th December 2021

Issued by : *Meeta*

Name: Meeta Tapadar

Supervisor : 